



## General Information

### Thank You!

Thank you for your interest in the Solano County Water Agency Water Awareness Video Contest for high school and middle school students. If we can be of further assistance, please contact Video Contest Coordinators Christine Kohn (916-944-1631) or Chris Perry (916-416-7367) or [SolanoVideoContest@gmail.com](mailto:SolanoVideoContest@gmail.com).

### Did You Get Everything?

This package includes the following items:

- Video Contest Flyer
- Contest Timeline and Prizes
- Guidelines and Official Rules
- 2019 Theme
- Resources for Learning About Water
- Intent to Participate Form
- SCWA Member Agencies
- Official Entry Form
- Photo Release Form



## 2019 Contest Timeline and Prizes

**January 1 through Friday, April 5, 2019 at 5 p.m.**—Students may submit videos (remember to include a completed Entry Form)

Submit by e-mail to [SolanoVideoContest@gmail.com](mailto:SolanoVideoContest@gmail.com) or USB flash drive via mail or in person to:

Andy Florendo  
Solano County Water Agency  
Attn: Water Awareness Video Contest  
810 Vaca Valley Parkway, Suite 203  
Vacaville, CA 95688

If your file is large, you may use one of the following services to transmit your video:

[www.google.com/drive](http://www.google.com/drive)  
[www.sendspace.com](http://www.sendspace.com)  
[www.dropsend.com](http://www.dropsend.com)  
[www.filefactory.com](http://www.filefactory.com)  
[www.hightail.com](http://www.hightail.com)

*The deadline to receive video entries is 5 p.m. on Friday, April 5, 2019.*

**April 6-29, 2019**—Judging by water efficiency experts and community leaders

**April 30, 2019**—Winners will be announced on [www.solanosaveswater.org](http://www.solanosaveswater.org)

**May 2019 (Water Awareness Month)**—Winners will be presented with cash prizes during a special presentation at their school

### New Prizes for Students!

There are even more chances for students to win a cash prize this year: The top scoring video from each school will win a \$50 Amazon gift card (*minimum eligibility is five videos per school; first, second and third place winners not eligible*).

### Special Prizes for Sponsoring Teachers

The three teachers that submit the most videos will each receive a \$200 Amazon gift card (minimum eligibility is 10 videos per teacher)

#### Prizes for Students

First place winner(s)—\$750  
Second place winner(s)—\$500  
Third place winner(s)—\$250

#### Prizes for Sponsoring Teachers

First place winner(s)—\$750  
Second place winner(s)—\$500  
Third place winner(s)—\$250

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## Guidelines and Official Rules

Please carefully read and observe all eligibility guidelines, submission requirements, and rules below:

1. **Eligible participants:** Participants must be enrolled and in good standing at a Solano County public or private high school or middle school (grades 6-12).
2. **Submission limits:** Video submissions are limited to one video entry per student as an individual or as a team. All submissions are final.
3. **Video length:** The video run time must be 60 seconds (total running time).
4. **Submission requirements:** Each student must complete an Official Entry Form for each video submission (limit of one entry per student or group). All video entries (whether by e-mail or on a USB flash drive) must be accompanied with the following information: (1) a video title, (2) student name(s), (3) school name, (4) an e-mail address and (5) daytime telephone number.
5. **Video format:** All videos must be submitted in one of the following movie/file formats: mp4, mov, wmv, avi, or mpg on a USB flash drive or by e-mail to [SolanoVideoContest@gmail.com](mailto:SolanoVideoContest@gmail.com).
6. **Contest deadline:** A completed video and signed Official Entry Form(s) must be received by the Solano County Water Agency *5 p.m. on Friday, April 5, 2019*.
7. **Where to submit video entries:**  
Submit by e-mail to [SolanoVideoContest@gmail.com](mailto:SolanoVideoContest@gmail.com) or USB flash drive via mail or in person to:

Andy Florendo  
Solano County Water Agency  
Attn: Water Awareness Video Contest  
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If your file is large, you may use one of the following services to transmit your video:

[www.google.com/drive](http://www.google.com/drive)  
[www.sendspace.com](http://www.sendspace.com)  
[www.dropsend.com](http://www.dropsend.com)  
[www.filefactory.com](http://www.filefactory.com)  
[www.hightail.com](http://www.hightail.com)

8. **Video theme:** Entries must focus on the 2019 theme: *Aqua Hero*. Videos that focus on other topics will be disqualified.
9. **Video Contest Coordinator:** Please contact Christine Kohn (916-944-1631) or Chris Perry (916-416-7367) or [SolanoVideoContest@gmail.com](mailto:SolanoVideoContest@gmail.com) with questions.

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10. **Videos will be judged on the following:**

- Accuracy and Content: Does it follow the video theme? How focused is the message? Is the information offered accurate?
- Audio/Sound: Is the sound sufficiently loud? Are voices clear and distinguished? Utilized appropriate sound effects.
- Style and Organization: Shows good organization of content and story line.
- Videography–Techniques–Clarity: The camera was held steady with minimum rock/shake. The video was shot at various “takes,” camera angles, etc. Whether the zoom was carefully/creatively used or not. Kept within the 60-second time limit.
- Entertainment Value and Originality: Is it interesting and captivating?

11. **Entry conditions:** By submitting an entry, you agree:

- To abide by all rules;
- To accept as final the decisions of the judges;
- That the Solano County Water Agency and member agencies reserve the right to exhibit submitted videos unlimited number of times and in/through a limitless number of locations/media without paying you a fee and with no further notification;
- That if selected as a finalist, you must either: I) certify that your video has not been submitted elsewhere; or II) give satisfactory evidence that you now have the full right to submit and publish it;
- That if you are a winner, information you have submitted concerning yourself and your prize may be utilized for publicity or advertising purposes without further consent or compensation to you;
- That all related clearances and permissions must be obtained prior to submission. It is your responsibility to obtain signed releases from any person whose recognizable likeness appears in your video and to obtain permission to use all other copyrighted materials that was used in your film including still images, 3-D objects, and music or musical compositions. You will assume all liability that may arise from lacking clearances and permissions.

12. **Prizes and winner selection:** A group of finalists will be selected from among eligible submissions by a panel of water efficiency experts and community leaders. The top rated videos may be subject to public viewing at [solanosaveswater.org](http://solanosaveswater.org) and/or other venues. Prizes will be awarded to the top three films as judged and scored by the reviewing panel. **Cash awards: 1<sup>st</sup> Place \$1,500, 2<sup>nd</sup> Place \$1,000, 3<sup>rd</sup> Place \$500.** Each cash award will be split with 50 percent of the prize going to the individual(s) who submitted the video, and 50 percent to the sponsoring teacher. In addition, the top scoring video from each school will win a \$50 Amazon gift card (*minimum eligibility is five videos per school; 1<sup>st</sup> Place, 2<sup>nd</sup> Place, and 3<sup>rd</sup> Place winners not eligible*). An awards presentation will be held in May 2019.

13. **Winner notification:** All winners will be notified by phone, mail, and/or e-mail based on the information provided on their entry registration form.

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## 2019 Theme

### *AQUA HERO*

#### Background Information and Messages

As the new movie AQUAMAN makes a splash in theaters, the 2019 Water Awareness Video Contest is challenging students to create their own *AQUA HERO* focused on saving the world from water waste and teaching Solano County residents how to preserve our precious water resources.

Here are some of the epic actions your super hero can take to use water efficiently:

##### Indoors:

- Take a power shower by installing a WaterSense showerhead, taking shorter showers and turning off the water while washing your hair
- Turn off the water when rinsing dishes, soaping hands, brushing teeth or shaving
- Check plumbing and appliances for leaks and fix them within 48 hours
- Install a high-efficiency WaterSense-labeled toilet (1.28 gallons per flush)
- Check your toilet for leaks by putting dye tablets or food coloring in the tank. If color appears in the bowl without flushing, there's a leak that should be repaired
- Install a high-efficiency clothes washing machine

##### Outdoors:

- Replace thirsty lawn with native, climate-appropriate plants and drip irrigation
- Place a layer of mulch around trees and plants to slow down evaporation
- Adjust sprinkler heads so that the water lands on the lawn or garden where it belongs and not on the sidewalk or street
- Water early in the morning or later at night to reduce evaporation
- Check your sprinkler timer monthly and adjust according to the weather
- Use a shut-off nozzle on your garden hose
- Use a broom rather than a hose to clean your sidewalk and driveway

More water-saving tips are available at [solanosaveswater.org](http://solanosaveswater.org).

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## Resources for Learning about Water

Following are resources to help students understand water issues in California and help them prepare entries for the Solano County Water Agency Water Awareness Video Contest.

### Online Resources

- <http://solanosaveswater.org/>: Water conservation section of the Solano County Water Agency web site
- <https://www.youtube.com/user/SolanoSavesWater>: View winning videos from previous years
- <http://saveourwater.com/>: Save Our Water: California's statewide water efficiency program
- <https://www3.epa.gov/watersense/>: The national water efficiency program from the U.S. Environmental Protection Agency
- <http://thevalueofwater.org/>: The Value of Water Campaign, sponsored by the nonprofit U.S. Water Alliance, hosts Imagine a Day Without Water every year in October to raise awareness and educate America about the value of water
- <http://waterfootprint.org/en/water-footprint/>: The Water Footprint Network was founded in 2008 to solve the world's water crises by advancing fair and smart water use
- <http://www.watereducation.org/post/food-facts-how-much-water-does-it-take-produce>: The Water Education Foundation's food facts, which describes the amount of water needed to produce common food items

### Expert Consultation with Water Professionals

Water conservation professionals are available to advise students and respond to questions related to local water issues, water efficiency and conservation. Please contact your school's water provider to schedule a consultation.

### Image and B-Roll Archive

Solano County Water Agency has a limited collection of still photographs and video B-Roll students may use in video entries. Please contact Video Contest Coordinators Christine Kohn (916-944-1631) or Chris Perry (916-416-7367) or [SolanoVideoContest@gmail.com](mailto:SolanoVideoContest@gmail.com) for information.

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## Intent to Participate

Please help us make the 2019 Water Awareness Video Contest the very best experience for Solano County teachers and students by letting us know if you plan to participate.

*Please complete and return this form by Monday, March 11, 2019 to [SolanoVideoContest@gmail.com](mailto:SolanoVideoContest@gmail.com).*

Questions? Please contact Video Contest Coordinators Christine Kohn (916-944-1631) or Chris Perry (916-416-7367).

### Yes! I plan to participate in the 2019 Water Awareness Video Contest

School Name: \_\_\_\_\_

Teacher Name: \_\_\_\_\_

Teacher E-mail: \_\_\_\_\_

Teacher Telephone Number: \_\_\_\_\_

Approximate number of students participating: \_\_\_\_\_

Approximate number of videos to be submitted: \_\_\_\_\_

**Thank you!**



## **Solano County Water Agency Member Agencies**

City of Benicia

City of Dixon

City of Fairfield

City of Rio Vista

Suisun City

City of Vacaville

City of Vallejo

Solano Irrigation District

Maine Prairie Water District

Reclamation District 2068





## Official Entry Form

Please note:

- **EACH** participating student must complete and submit this form or your entry will be disqualified.
- *The deadline to receive video entries is 5 p.m. on Friday, April 5, 2019.*

WITH MY SIGNATURE BELOW, I CONFIRM:

1. I have supplied accurate information on this OFFICIAL ENTRY FORM. Contact information will remain confidential and will not be used outside the video contest.
2. The video I have submitted does not violate copyright laws and is the result of my own ingenuity and efforts.
3. I understand if copyright materials are used it will result in automatic disqualification.
4. I understand that the video I submitted will not be returned and that I have retained a copy for my own uses.
5. I understand that the video I submitted will remain the property of the Solano County Water Agency and may be reproduced.
6. I understand the Solano County Water Agency will use my name, photograph, biographical information and statements for advertising and/or publicity and general communication purposes. The PHOTO RELEASE FORM signed by my parent/guardian is included.
7. I have read and understand the OFFICIAL RULES AND GUIDELINES of the contest, located at: [www.solanosaveswater.org](http://www.solanosaveswater.org)

PLEASE PRINT LEGIBLY:

Student Name: \_\_\_\_\_

Student Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Student E-mail: \_\_\_\_\_

Student Telephone Number: \_\_\_\_\_

School Name: \_\_\_\_\_

Teacher Name: \_\_\_\_\_

Teacher E-mail: \_\_\_\_\_

Teacher Telephone Number: \_\_\_\_\_

Video Title: \_\_\_\_\_

Student Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Include the following with your submission by 5 p.m. on Friday, April 5, 2019:

- Official Entry Form(s) for each student contestant
- USB flash drive that comes labeled with (1) a video title, (2) student name(s), (3) school name, (4) and e-mail address and (5) daytime telephone number
- Photo Release Form(s) for each student contestant

Submit by e-mail to [SolanoVideoContest@gmail.com](mailto:SolanoVideoContest@gmail.com) or on a USB flash drive by mail or in person to:

Andy Florendo  
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[www.sendspace.com](http://www.sendspace.com)  
[www.dropsend.com](http://www.dropsend.com)  
[www.filefactory.com](http://www.filefactory.com)  
[www.hightail.com](http://www.hightail.com)

Additional Information Requested:

Video title: \_\_\_\_\_

Team member names: \_\_\_\_\_

What are two new things you learned about water and water efficiency? \_\_\_\_\_

How did you learn about the Solano County Water Agency Video Contest? \_\_\_\_\_

What were the two major challenges you encountered in producing your video? \_\_\_\_\_

How many hours did you spend researching and creating your video? \_\_\_\_\_

Would you enter the video contest again next year? (*circle one*)      Yes      No      Maybe



## Photo Release Form for Parents/Guardians

*Please complete a photo release for each contestant in the 2019 Solano County Water Agency Water Awareness Video Contest.*

I, \_\_\_\_\_, am a custodial parent/legal guardian of  
\_\_\_\_\_, a student at \_\_\_\_\_  
school.

### FOR PHOTOGRAPHS, PRINT, AUDIO AND VIDEO RECORDINGS

I hereby authorize the Solano County Water Agency (SCWA) to use the named student's name and likeness in brochures, publications, Internet Web sites, advertisements, newspaper articles, etc., for promotional and educational purposes related to the goals, programs and activities supported or sponsored by SCWA. I understand that SCWA will not use the named student's name or likeness for any other purpose or sell or otherwise transfer it for any purpose except those authorized in this release. I also understand that the SCWA will retain all rights, such as copyright and intellectual and other proprietary rights, in any photographs, recordings or other likenesses in which the named student appears for any purpose authorized in this release.

### VIDEO RELEASE

I also hereby assign all rights to the video tape and sound recordings made on the dates of \_\_\_\_\_ by the video production company called \_\_\_\_\_ (High School, Middle School or Group name). In addition, I hereby authorize the reproduction, sale, copyright, exhibition broadcast, and/or distribution of said video tape without limitations.

\_\_\_\_\_  
(Parent/Guardian (Please Print Name))

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Street Address)

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(City, State, Zip)

\_\_\_\_\_  
(Telephone Number)

\_\_\_\_\_  
(E-mail Address)